

LifeVantage U.S. Income Disclosure Statement

LifeVantage Corporation® is a leader in the science of nutrigenomic Activation, offering science-backed products like Protandim® activators, TrueScience® skin care, AXIO® drinks, Petandim® for dogs, and the MindBody GLP-1 System™. Founded in 2003 and listed on Nasdaq (LFVN), the company sells its products through independent Consultants who also share the business opportunity.

How do I join?

Depending on your goals and interests, you can join LifeVantage as a Customer or Consultant.

- **CUSTOMER:** As a Customer, you can enjoy the benefits of LifeVantage products for personal use. Customers can purchase at One-time Retail prices or receive a discount by setting up a Subscription. Customers do not sell products, but their purchases contribute to Sales Volume for Consultants.
- **CONSULTANT:** If you're interested in both the products and the business opportunity, you can join as a Consultant. Consultants enjoy greater discounts on products compared to Customers, and they have the opportunity to earn commissions by selling products directly to Customers and by building a sales team. Consultants can start their business by purchasing one of several Enrollment Packs, which contain various LifeVantage products at a discount. Or they can simply start with a \$50 Start Kit. The Start Kit includes a personalized website, business management tools, and access to the LifeVantage App. All items in the Start Kit are also included in Enrollment Packs. Consultants can build and grow their own team of Consultants, earning commissions not only on their personal sales but also on the sales generated by their Customers and team members.

What else should I know about being a Consultant?

As a Consultant, it's important to be aware of the costs associated with running your business.

While LifeVantage covers most expenses (e.g., product manufacturing, inventory, commission calculation and payment, website management, etc.), you may incur optional costs that can impact your net earnings from commissions and bonuses. Beyond the initial \$50 Start Kit, potential costs may include registration fees for in-person events (up to \$200 per person, excluding travel or accommodation), sales aids (\$20–\$50), shipping fees, applicable taxes, personal marketing materials, utilities, internet, gas, travel, and phone costs.

Being mindful of these potential operating costs will help you better prepare for your journey as a Consultant.

HOW DO CONSULTANTS EARN?

Consultants can earn money several ways through the Evolve Compensation Plan. To learn more about the Evolve Compensation Plan and the various ways to earn please visit lifestantage.com/us-en/evolve.



WHAT IF I CHANGE MY MIND?

Customers and Consultants can cancel their agreement at any time by notifying LifeVantage in writing or by emailing compliance@lifestantage.com. LifeVantage offers 100% satisfaction guarantee for Customers and Consultants. For further details, please visit the Return Policy section on the website at www.lifestantage.com.

